

Trudell Trailers Names New President

FOR IMMEDIATE RELEASE – October 6, 2009

Trudell Trailers announces today that effective January 1st, 2010 Dennis Van Lannen will take over as President for David Turbiville, who has been with the company for over 8 years. Dennis brings over 17 years of experience with the Company where he has served a variety of sales and operations management roles, most recently for the past 5 years as Executive Vice President. David has agreed to stay with Trudell through the transition.

“We are glad that David was able to serve Trudell Trailers helping us grow into being the premier Midwest semi-trailer resource,” states Founder Ken Trudell. Ken adds, “I have every confidence that Dennis is prepared to lead Trudell Trailers through the current economic conditions and position our organization to thrive in the long-term.”

When asked to comment on his new role Dennis replied that “I am honored to serve in a capacity to ensure the continuation of the Trudell founding core values and am very thankful to David for his leadership and mentoring.” Dennis also stated “What encourages me moving forward is the team of people we have. Our future is very bright.”

About the Company:

Trudell Trailers is the authorized dealership for new Great Dane ® semi-trailers for Wisconsin, Upper and Western Michigan, Minnesota and North Dakota providing sales, rentals/leasing of new and used dry van's, flat beds, reefers, and storage containers. The Company is the Midwest's number one semi-trailer resource also providing repair, maintenance and painting services, and heavy-duty aftermarket parts for the trucking industry. Trudell is headquartered in the Green Bay, Wisconsin area and has full-service facilities in Green Bay and Milwaukee, Wisconsin, Minneapolis, Minnesota, Fargo, North Dakota, and Grand Rapids, Michigan, and a sales/leasing office in Wausau, Wisconsin.

For more information contact:

Michelle Todzy, SPHR
Human Resources Manager
Trudell Trailers Corporate Office
PO Box 11007
Green Bay, WI 54307-1007
(920)336-0601
mtodzy@trudelltrailers.com